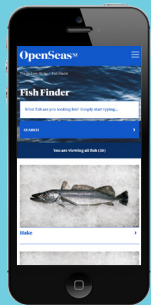


OpenSeas^{NZ}

**The Source for
New Zealand Seafood
Information.**

openseas.org.nz



The Story of New Zealand Seafood Starts Here.

OpenSeas is your gateway to the most comprehensive set of facts and references underpinning the environmental, supply chain and workforce credentials of the New Zealand seafood industry.

Get in touch: hello@openseas.org.nz

Seafood production and procurement can be a complicated business. Finding the facts behind the New Zealand seafood industry shouldn't be.

openseas.org.nz

The purpose of OpenSeas is to provide businesses with a single, comprehensive source of information about the environmental, social and production credentials of the New Zealand seafood industry.

It is a broad-based transparency initiative designed to enable customers of New Zealand seafood to make informed choices in line with their own sourcing policies.

OpenSeas presents user-friendly information about the New Zealand seafood industry, allowing users to retain and reuse the information within their own businesses.

As a third-party verified evaluation of available information about fisheries and seafood, site users can be confident that the information provided via OpenSeas accurately reflects the performance of the industry.

For further information please visit openseas.org.nz

The Fish Finder section of the website provides users with access to detailed information about individual species.

Sitting behind the site, is a full suite of reports, supplementary documentation (such as standards, certificates and guidance), legislation and digital references. These details can be found by clicking on the Related Sections, Deeper Reading or downloadable PDF features. All information on the site should be traceable back to the source document.



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Environment

New Zealand seafood is produced in an environment that is rich in marine habitats and species. With the 4th largest ocean territory in the world, and as many as 65,000 species living in it, it's no wonder New Zealand invests so much time and effort into managing the marine environment.

Supply Chain

New Zealand has a reputation as a trusted supplier of food. In fact, the provision of safe and suitable food is critical to the New Zealand economy. This is why the New Zealand Government provides a strong regulatory framework to ensure seafood is legal, safe and fit for purpose.

People

The New Zealand seafood industry employs over 13,000 people both on land and at sea. New Zealand Maori have significant commercial and customary interests in seafood enshrined in the Treaty of Waitangi in 1840. The rights and welfare of commercial and indigenous fishers are specified in New Zealand law.

To find out more visit openseas.org.nz